



Development
NEPAL

Project Ujyalo Bhabisyaa A Brighter Future



Who we are

Development Nepal (DN) is a UK charity which supports the poorest individuals and communities in the Sunsari district of Eastern Nepal. We aim to improve access to essential resources and provide opportunities to help improve the knowledge, skills and income of those who request our support.

We manage this by running Project Ujyalo Bhabisyā (meaning 'A Brighter Future') which focuses on supporting socially and economically marginalised individuals through a programme aimed at education, empowerment and income generation. The project, which has been running since 2000, includes components of literacy, business, numeracy and life skills training; rights-based teaching approaches; health and well-being training; and saving and micro-credit schemes in support of income generation.

Why Nepal

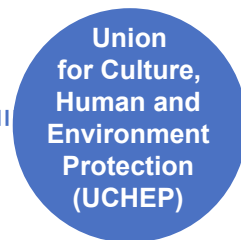
At the end of 2008, Nepal was ranked 142 (out of 177 measured) in the UNDP Human Development Index, with 38% of Nepal's population of 28.5 million living below the UNDP-defined poverty line. To put this into context, there are 24% of the population trying to survive on less than 70 pence a day.

The pattern of poverty in Nepal is disproportionately concentrated in rural areas. Rural poverty is exacerbated by a lack of education, skills, access to credit, and a lack of alternative employment opportunities. Within rural communities, poverty is often skewed towards women, children, and by the caste structure in Nepal. Addressing these challenges and reducing rural poverty requires solutions that are long-term and tailored at a grassroots community level. This is the starting point for Project Ujyalo Bhabisyā (Project UB).

How it works



- UK-based
- Raises funds for Project UB
- Zero overheads
- Team of 10 volunteer trustees and specialist advisers
- Provides constant monitoring and evaluation
- Provides strategic and operational support



- Sunsari-based, east Nepal
- Implements Project UB
- Staffed by skilled local development professionals
- Identifies community needs and designs projects
- Monitors and reports project activities to DN



Meet Phulkumari

Phulkumari Majhi (left) has taken a 5,000 rupee (£40) loan from Project UB in order to start her own butchers business. She buys pigs from the local village and sells them as meat every Friday, the rest of the time selling chicken in the local bazaar at Shukrabare. The business has been a great success and she is very pleased and proud of her achievements. She now earns nearly 1,000 rupees a week from this business - an excellent return from the initial investment and is enough for her to maintain her livelihood. She has already repaid 70% of the total amount of the loan.

The loans offered under Project UB, as well as initiatives such as the business and income-generation training we provide, can transform the livelihoods of programme participants like Phulkumari. They may be small measures, but they can have a significant impact on the lives of those who work with Project UB.

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Community Facilitators

- Members of the community
- Highly motivated and dedicated social activists
- Trained to implement Project UB activities
- Maintain a constant dialogue with participants
- First-hand monitoring and community feedback

Local People and Communities

- 2,000 people in 17 communities to date
- Focus on poorest and socially excluded, such as untouchable castes
- Previously with limited opportunities to move out of poverty
- Drive design and focus of activities
- Aim to work with another 3,000 people 2010-2015

Support us

Development Nepal is only able to run projects such as Ujyalo Bhabisyia through the generosity, time and financial support of individuals and organisations, for which we are very grateful. As Development Nepal is run solely by volunteers, all of the financial support we receive goes directly on implementing our projects in Nepal.

If you would like to become a Friend of Development Nepal please complete the form enclosed or visit us on our website (www.developmentnepal.org). Given the low cost of living in Nepal (where, for instance, teachers' salaries may be 6% to 7% of what they are in the UK) a little support goes a remarkably long way.

As a Friend you will receive a copy of our quarterly newsletter with news and updates of Development Nepal's activities and events. Furthermore, as we are a relatively small organisation, our team of trustees are accessible to our Friends, should you require any more specific information on Development Nepal's work and the value of your contribution. Just give us a call or drop us an email. The details are on www.developmentnepal.org/support.

Gift info

To give you an indication of how valuable your gift is to our work on the ground:

- **£30** a month will provide a monthly salary for one of our community community facilitators. Our community facilitators are the key implementers of our education programmes for adults and children.
- **£12** a month will provide a community with a range of training in personal hygiene, sanitation, nutrition, rights, gender issues and sexual and reproductive health.
- **£5** a month will provide training in kitchen gardening for one community. This is a key factor in improving nutrition levels of families in Project UB communities, as well as providing income-generating opportunities.

Development Nepal

Registered charity number 1085199

